Making an Impact in the Local Economy

Why are a New Building & Renovations Needed?

Our academic, technology and capacity needs have increased, while the facilities that were built in 1964, have stayed relatively the same. In order to maintain a high quality education that gives our students a competitive advantage, we need to be as innovative with our facilities as we are in the classroom. As your local University of Wisconsin, we offer access to a high-quality education that would otherwise not be available to many of our residents.

Expanding STEM Opportunities

- Bachelor of Applied Arts & Sciences four-year degree tailored to our area’s workforce needs.
- More advanced learning options offerings in premedical, biology, chemistry and other science programs.
- Preparation for the UW-Eau Claire Nursing degree.
- On-site collaboration with UW-Platteville offering Engineering degrees.

Making an Impact in the Local Economy

For Every $1 Spent in Higher Education ...

$4.80
Gained in lifetime income for STUDENTS

$2.90
Gained in added income and social savings for SOCIETY

$6.80
Gained in added taxes and public sector savings for TAXPAYERS

(American Association of Community Colleges, 2012)

By 2018, 46% of STEM jobs in Wisconsin will require Bachelor degrees. (Study by Georgetown University)

Wood County’s prominent industries, professional, scientific, and technical services, saw a 9.2% increase from 2007 to 2013. (2013 Wood County Workforce Profile)

“State of the art facilities will draw in students and allow more research opportunities.”

- Rachel Martin, Alumna
Create Your Legacy: Support the UW-Marshfield/Wood County STEM Capital Campaign

Donation Total: ____________ Corporate matching gift: ____________

Donor Information (please print):

Name ________________________ Address ________________________
Phone ________________________ City, State, Zip ____________

Payment information: □ Enclosed is my check made payable to The University Foundation
□ I'd like to make Annual Payments (Available for Annual Pledges of $3,000 or more; Limited to 2015, 2016, 2017)

To make your gift online by credit card visit: marshfield.uwc.edu/STEM
or mail to The University Foundation, 2000 West 5th Street, Marshfield, WI 54449

Payment information:

Enclosed is my check made payable to The University Foundation
I'd like to make Annual Payments (Available for Annual Pledges of $3,000 or more; Limited to 2015, 2016, 2017)

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Name ________________________ Address ________________________
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Room Location to Name
We will contact you for details if you choose to name a room.

Brick by Brick Recognition
Print how you would like your name to appear.

To make your gift online by credit card visit: marshfield.uwc.edu/STEM
or mail to The University Foundation, 2000 West 5th Street, Marshfield, WI 54449

You can help UW-Marshfield/Wood County continue to change lives and build futures.
Invest in your local University of Wisconsin campus to provide education for future generations.

Naming Opportunities

Student Area 1 & 2 $50,000 (per area)
Labs
  Geology/Geography
  GIS Lab
  Classroom $25,000
  Kitchen $20,000
  Conference Room $20,000
Faculty Offices
  Biology 1 & 2 $5,000 (per office)
  Geology/Geography
  Physics
  Chemistry
  Math 1 - 4
Prep Rooms $5,000 (per room)
  Microbiology
  Botany/Zoology
  Physics
  General Chemistry
  Elevator $5,000

For more Naming Opportunities of $5,000 or more contact The University Foundation.
List of naming opportunities available at the time of print.

Brick by Brick Giving Opportunities

Sponsor $2,500 - $4,999
Patron $1,000 - $2,499
Donor $500 - $999
Advocate $100 - $499
Friend $Up to $99

STEM Capital Campaign Facts

• Total project cost is $8 million.
• The City of Marshfield and Wood County jointly own and maintain the campus buildings. Each will invest $1 million each in the project.
• Total fundraising goal is $6 million.
• Contributions to the STEM campaign are tax-deductible.
• Campaign Timeline: the public campaign will run from Summer 2015 to Summer 2016.
• Groundbreaking will be in Summer 2016.
• Donors can give over a three year period from 2015-2017, and will be recognized for their contribution.
• The campus reach is far beyond Marshfield and Wood County. Our students come from across Central Wisconsin, and our alumni work throughout the state and nation.
• Students who start at UW-Marshfield/Wood County are 20% more likely to graduate in six years with a bachelor's degree than students who started at a UW System four-year university or technical school.

Planned Giving Opportunities

If you would like to discuss planned giving options, such as gifts through charitable gift annuities, charitable trusts, wills, or insurance please contact The University Foundation Director Roxie Wetterau, 715-384-1703 or email roxanne.wetterau@uwc.edu.