



Fair 2017

Dear Advisor,

The Central Wisconsin State Fair would like your help in finding the next Fairest of the Fair and Junior Fairest of the Fair (formerly Junior Fair Ambassador). These positions help to promote the Central Wisconsin State Fair during their year long reign through radio interviews and public appearances throughout Wood County. The Fairest of the Fair winner is awarded a \$1000 scholarship, and the runner-up is awarded a \$200 scholarship, sponsored by Bents Chiropractic. The Junior Fairest of the Fair winner is awarded a \$100 cash donation to the winner's club/organization, and the runner-up is awarded a \$50 cash donation to the runner-up's club/organization. These awards are sponsored by Heiman Trucking.

Applicants should demonstrate maturity, professionalism, strong public speaking ability, heavy involvement in clubs/community activities, and a passion for the fair industry. He or she must be a resident of Wood County, or must have done a majority of their fair or school activities in Wood County.

This is an excellent opportunity for qualifying individuals to become more involved with the fair community and to expand their public relations resume. Thank you for your help in passing this information on. Please feel free to make copies of the enclosed forms. Additional forms and information can also be found on our website: www.centralwisconsinstatefair.com. If you have any questions about this program, please don't hesitate to contact our office.

Sincerely,

Mary E Gilbertson
Office Manager
Fairest of the Fair Coordinator

Enclosures

Wednesday Thru Labor Day Yearly

P.O. Box 748 • 513 East 17th Street
Marshfield, WI 54449

OFFICE N^o. 715-387-1261
FAX N^o. 715-384-9745

Email cwsfmarshfield@gmail.com
www.centralwisconsinstatefair.com

Central Wisconsin State Fair/Wood County 2017 Fairest of the Fair Competition Rules & Guidelines

Eligibility

- Age 18 or over by January 1, 2018
- A current resident of Wood County (Contestant may reside in an adjoining county if a majority of fair and/or school activities are in Wood County.)
- A Wisconsin Resident for at least 1 year prior to entry
- Hold a valid driver's license, with a good driving record, and have access to reliable transportation for events
- No history of felony acts

Selection Guidelines

A panel of judges will select the winner based on the following criteria:

- Personality, Poise, and Attitude
- Maturity and Professionalism
- Involvement and Activities
- Creativity
- Speaking and Writing Ability

Deadline

Only applications completed in their entirety by the deadline will be considered for the competition. Entry form, essays, 4x6" photo, and signed obligation form must be postmarked or returned to the Fair Office no later than Monday, May 8, 2017.

Central Wisconsin State Fair
513 East 17th Street
Marshfield, WI 54449

cwsf.events@gmail.com

Central Wisconsin State Fair/Wood County 2017 Fairest of the Fair Entry Form

Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Date of Birth _____

Education (as of Fall 2017)

High School Name: _____ Graduation Year: _____

College Name: _____ Graduation Year: _____

Answer on separate, typed sheet. Do not exceed 5 sentences per bullet point.

- **Current Honors and Awards**
- **Career Goals and Ambitions**
- **Current School Clubs/Organizations (Include leadership positions)**
- **Current Hobbies**
- **Current Community Activities**
- **Current Employment and Work Responsibilities**
- **Your involvement in the Central Wisconsin State Fair**

Essay Question - Do not exceed 2 double spaced, typed pages.

Marketing is an important piece of planning any successful event. How would you promote the Central Wisconsin State Fair to the general public? Include how you would reach a variety of ages and what areas/attractions you would highlight.

Radio Ad - Do not submit with entry material.

You will need to prepare a 30 second radio ad that advertises the Fair. You will read this ad during your interview. The ad should be energetic and grab people's attention. This ad does not need to be memorized.

Submit all forms and essays, with a recent 4x6 photo, to the Fair Office by May 8, 2017

Central Wisconsin State Fair
513 East 17th Street
Marshfield, WI 54449
cwsf.events@gmail.com

Central Wisconsin State Fair/Wood County 2017 Fairest of the Fair Program Obligations

1. Contestant must attend all stages of the judging process, unless otherwise noted:
 - Personal Development Workshop 1 (optional): May 3, 6:30pm
 - Personal Development Workshop 2 (optional): May 17, 6:30pm
 - Personal Development Workshop 3: May 22, 6:30pm
 - Personal Interviews with Judges: May 24, 6:30pm
 - Fairest of the Fair Final Judging and Coronation: May 31, 5:15pm
2. The winner will be required to attend the following events (tasks may be assigned at each event):
 - Marshfield Mayor's Dairyfest Breakfast: June 2
 - Marshfield Dairyfest Parade: June 3
 - Pittsville FFA Alumni Dairy Breakfast: June 17
 - Wisconsin Rapids Cranberry Blossom Festival Parade: June 18
 - Auburndale FFA Dairy Breakfast: June 24
 - Pittsville 4th of July Parade: July 4
 - Marshfield Hub City Days: July 29
 - Central Wisconsin State Fair: August 30 – September 4
 - Fairest of the Fairs Competition, Wisconsin Dells: January 2018
 - 2018 CWSF Fairest of the Fair Coronation: May 2018

****The winner is encouraged to represent The Central Wisconsin State Fair/Wood County at surrounding community festivals but must coordinate these events with the fair office in advance.****

If a contestant is named as Central Wisconsin State Fair/Wood County's Fairest of the Fair and for any reason cannot fulfill the duties of this position, as outlined above, for the entire term (one year), the Central Wisconsin State Fair/Wood County Fairest of the Fair will forfeit all cash prizes, scholarship monies, and any other prizes that have been awarded with the position. All of these awards will be returned to the Central Wisconsin State Fair office within 21 days of termination of this position. At this point, the first runner-up will become eligible to serve as the Central Wisconsin State Fair/Wood County's Fairest of the Fair.

I have read and understand the above program obligations, and if I become the Central Wisconsin State Fair/Wood County Fairest of the Fair, I will follow through with these obligations.

Print Name: _____

Signature: _____

Date: _____

Central Wisconsin State Fair/Wood County 2017 Junior Fairest of the Fair Competition Rules & Guidelines

Eligibility

- Must be enrolled in 7th - 11th grade for the 2017/2018 school year
- A Central Wisconsin State Fair Jr. Fair exhibitor for at least 1 year prior to entry and an exhibitor for the 2017 Jr. Fair
- Have access to reliable transportation for events
- No history of felony acts

Selection Guidelines

A panel of judges will select the winner based on the following criteria:

- Personality, Poise, and Attitude
- Maturity and Professionalism
- Involvement and Activities
- Creativity
- Speaking and Writing Ability

Deadline

Only applications completed in their entirety by the deadline will be considered for the competition. Entry form, essays, 4x6" photo, and signed obligation form must be postmarked or returned to the Fair Office no later than Monday, May 8, 2017.

Central Wisconsin State Fair
513 East 17th Street
Marshfield, WI 54449

cwsf.events@gmail.com

Central Wisconsin State Fair/Wood County 2017 Jr. Fairest of the Fair Entry Form

Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Date of Birth _____

School Name: _____ Graduation Year: _____

Club/Organization Name: _____

Leader Name: _____

I give permission for my child, listed above, to participate in the Jr. Fairest of the Fair Contest, and take responsibility for their actions. By signing this, I agree to not hold the Central Wisconsin State Fair Fair Board, Wood County, or the Fairest Committee responsible for any mishaps, or injuries at the Fair or any other event that Jr. Fairest participates in.

Parent/Legal Guardian Print Name: _____

Parent/Legal Guardian Signature: _____

Date: _____

Answer on separate, typed sheet. Do not exceed 5 sentences per bullet point.

- **Current Leadership Positions, Honors, and Awards**
- **Career Goals and Ambitions**
- **Current Hobbies**
- **Current Community Activities**
- **Your involvement in the Central Wisconsin State Fair**

Essay Question - Do not exceed 2 double spaced, typed pages.

Many youth do not belong to a youth club/organization (4-H, FFA, Girl/Boy Scouts, etc). How would you increase membership and drive overall involvement both in these groups and in the Fair?

Submit all forms and essays, with a recent 4x6 photo, to the Fair Office by May 8, 2017

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Central Wisconsin State Fair/Wood County 2017 Jr. Fairest of the Fair Program Obligations

1. Contestant must attend all stages of the judging process, unless otherwise noted:
 - Personal Development Workshop 1 (optional): May 3, 6:30pm
 - Personal Development Workshop 2 (optional): May 17, 6:30pm
 - Personal Development Workshop 3: May 22, 6:30pm
 - Personal Interviews with Judges: May 23, 6:30pm
 - Junior Fairest of the Fair Coronation: May 31, 5:15pm

2. The winner will be required to attend the following events (tasks may be assigned at each event):
 - Marshfield Mayor's Dairyfest Breakfast: June 2
 - Marshfield Dairyfest Parade: June 3
 - Pittsville FFA Alumni Dairy Breakfast: June 17
 - Wisconsin Rapids Cranberry Blossom Festival Parade: June 18
 - Auburndale FFA Dairy Breakfast: June 24
 - Pittsville 4th of July Parade: July 4
 - Marshfield Hub City Days: July 29
 - Central Wisconsin State Fair: August 30 – September 4
 - 4-H Creative Arts Day: March 2018
 - 2018 CWSF Junior Fairest of the Fair Coronation: May 2018

****The winner is encouraged to represent The Central Wisconsin State Fair at surrounding community festivals but must coordinate these events with the fair office in advance.****

If a contestant is named as Central Wisconsin State Fair Junior Fairest of the Fair and for any reason cannot fulfill the duties of this position for the entire term (one year), the Central Wisconsin State Fair Junior Fairest of the Fair will forfeit all cash prizes and any other prizes that have been awarded with the position. All of these awards will be returned to the Central Wisconsin State Fair office within 21 days of termination of this position. At this point, the first runner-up will become eligible to serve as the Central Wisconsin State Fair Junior Fairest of the Fair.

I have read and understand the above program obligations, and if I become the Central Wisconsin State Fair Junior Fairest of the Fair, I will follow through with these obligations.

Applicant Print Name: _____

Applicant Signature: _____

Date: _____

I understand that the Junior Fairest of the Fair needs to be available for appearances and that I am responsible to get my child to these events.

Parent/Legal Guardian Print Name: _____

Parent/Legal Guardian Signature: _____

Date: _____