Bachelor of Applied Arts and Sciences (BAAS) Degree

Good for Students

Earning a BAAS degree will give students the skills and knowledge they need to communicate effectively, advance their careers and become effective leaders in their organizations or communities.

The BAAS degree was created to bring education to students wherever they live or work. The BAAS degree completion program offers an easier path for people who have jobs, homes or family responsibilities that keep them from moving to another community to complete their degrees.

A market study concluded that there is strong support (94%) among employers for the BAAS degree.

Good for Wisconsin

Most educators and business leaders agree that our economy would be stronger and household income would be higher if Wisconsin had more college graduates. Although Wisconsin is among the national leaders for high school graduation, we only rank 30th when it comes to college graduates.

How is the BAAS degree different?

The Bachelor of Applied Arts and Sciences degree is a 60-credit degree completion program offered in partnership with UW–Stevens Point.

It features:

- a professional experience component that includes experience through internships and service-learning
- a senior capstone seminar allowing the student to focus on an individualized research project
- credit for prior learning for students who can document learning experiences equivalent to a university-level course
- flexible course delivery including online classes, accelerated short-course formats, and evening or weekend courses

Students must first earn an associate degree from UW–Marshfield/Wood County or an equivalent degree. Students then take 60 upper-level credits taught by faculty from UW–Marshfield/Wood County and UW–Stevens Point.

What is the BAAS degree?

The BAAS degree is a bachelor’s degree that can be earned at UW–Marshfield/Wood County in collaboration with UW–Stevens Point. The degree is conferred by UW Colleges. The classes are taught by faculty from both UW–Marshfield/Wood County and UW–Stevens Point. The BAAS degree also includes a strong component of community involvement and practical experience.

The BAAS degree is heavily weighted toward the skills that employers have told us they want:

- reading and writing skills
- the ability to work in teams
- math skills
- the ability to assimilate information and solve complex problems

Employer Needs Survey: Top "Must-Have" Skills

- Written and Verbal Communications: 75%
- Working in Teams: 74%
- Critical Thinking and Problem Solving: 64%
- Basic Science and Math Concepts: 60%
- Ability to Think Creatively: 42%
How can businesses and community organizations get involved?

The BAAS degree requires that students participate in community organizations and learn to apply their skills to the workplace. We want your help to make that happen. You can:

1. Participate in the professional experience component by signing up to accept interns from the BAAS degree program.

2. Identify organizational tasks or objectives that would benefit from the participation of a student or group of students.

3. Identify employees who would benefit from earning a BAAS degree.

4. Help publicize the new program by posting information in your workplace or organization.

Contact

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